



## Website Cookies Policy & Notice

Retrophin, Inc. (“Retrophin”) websites\* use first-party and third-party cookies for analytical and advertising purposes according to this policy. First-party cookies refer to cookies that are set by our websites while third-party cookies are set by other website domains where it is possible some of these cookies and the information collected are accessed by other third parties. Most cookies are not necessary to navigate any of Retrophin’s websites (including branded, non-branded and corporate websites). You have the [choice](#) to remove these cookies or to not accept them at any time and continue browsing as normal.

### What are cookies and why we use them?

Cookies are files that are downloaded to your computer or mobile device when you visit certain websites. For instance, cookies allow websites to identify how you were referred to a website (i.e. which search terms took you to a website or did you type the URL directly) or show which pages of a website you visited and for how long.

While you are browsing one of our websites, we automatically log your public IP address (a number assigned by your Internet service provider), your activity while using a website and the domain names of your Internet service provider (i.e. cox.net). We also collect information about your usage of our websites. Information collected through cookies do not contain your name, address, telephone number, or email address.

Cookies allow us to bring you the content and features likely to be of greatest interest to you based on your previous activities on our websites.

For Retrophin websites that require passwords, we use a “persistent cookie,” that enables your browser to access each page that is in the password-protected area. On certain Retrophin websites, we may also ask users that have opted to receive information to complete a survey. No personal identifiable information is gathered through these surveys. Pixels, or transparent GIF files, are used to help us manage our online advertising. For example, third party vendors, including Google, show Retrophin ads on websites. These vendors also use cookies (third-party cookies) to provide ads based on a user’s prior visits to Retrophin websites.

We use other non-personal identifiable information, including information obtained through surveys, to improve our websites.

### Personal data collected and types of cookies we use

Our websites use first-party cookies and third-party cookies for analytical and advertising purposes. Information captured through cookies is stored for a certain retention period. However, you can eliminate these cookies any time before the expiration date.

---

\* Retrophin, Inc. websites consist of all Retrophin legal entities, products and brands. Retrophin’s websites include but are not limited to and may change without notice: Retrophin.com, ThiolaEC.com, ThiolaECHCP.com, Thiola.com, ThiolaHCP.com, PreventCystineStones.com, Cholbam.com, Cholbam.com/healthcare-professionals, UnderstandingZSD.com, CholestasisCauses.com, and AboutCTX.com.

**The type of cookies we use are:**

Cookie name	Purpose	Type of Cookie	Source	Retention period
<b>Google Analytics</b>	<p>We use Google Analytics to improve our websites. These cookies gather information on the number of visitors, identifying users and sessions, how users reach the websites, the most visited pages, and the number of users that share content.</p> <p>Information collected through these cookies include:</p> <ul style="list-style-type: none"> <li>• IP geography</li> <li>• Page views</li> <li>• Behavior (affinity categories)</li> <li>• Browser type</li> <li>• Device</li> <li>• Session duration</li> <li>• Date of visit</li> <li>• Bounce rate</li> <li>• Frequency of visits</li> <li>• Website actions</li> </ul>	Analytics	<a href="https://support.google.com/analytics/answer/6004245">https://support.google.com/analytics/answer/6004245</a>	Up to 2 years
<b>Google AdWords</b>	<p>Google AdWords is used as a major traffic driver to our website properties.</p> <p>Google’s algorithm uses machine learning to serve ads to relevant users based on the target keywords used within campaigns.</p> <p>Information collected includes:</p> <ul style="list-style-type: none"> <li>• IP geography</li> <li>• Search terms</li> <li>• Website actions (conversion pixels)</li> </ul>	Advertising	<a href="https://www.google.com/intl/en/policies/technologies/ads/">https://www.google.com/intl/en/policies/technologies/ads/</a>	9 months (IP) 18 months (cookie)
<b>Google Tag Manager</b>	<p>Google Tag Manager functions the same way as Google Analytics; the primary difference is its integration with other platforms, such as AdWords and Facebook.</p> <p>Information collected through these cookies include:</p> <ul style="list-style-type: none"> <li>• 3<sup>rd</sup> party tags</li> <li>• Page views</li> <li>• IP geography</li> <li>• Behavior (affinity categories)</li> <li>• Browser type</li> <li>• Device</li> <li>• Session duration</li> <li>• Date of visits</li> <li>• Bounce rate</li> <li>• Frequency of visits</li> <li>• Website actions</li> </ul>	Analytics and advertising	<a href="https://www.google.com/analytics/tag-manager/use-policy/">https://www.google.com/analytics/tag-manager/use-policy/</a>	Up to 2 years
<b>Vimeo</b>	Functionality for video hosting/sharing.	Functionality	<a href="https://vimeo.com/privacy">https://vimeo.com/privacy</a>	Persistent

\* Retrophin, Inc. websites consist of all Retrophin legal entities, products and brands. Retrophin’s websites include but are not limited to and may change without notice: Retrophin.com, ThiolaEC.com, ThiolaECHCP.com, Thiola.com, ThiolaHCP.com, PreventCystineStones.com, Cholbam.com, Cholbam.com/healthcare-professionals, UnderstandingZSD.com, CholestasisCauses.com, and AboutCTX.com.

Cookie name	Purpose	Type of cookie	Source	Retention period
<b>Google Doubleclick</b>	<p>DoubleClick is used for targeted ad services. Targeting utilizes IP address or reference information.</p> <p>Information collected includes:</p> <ul style="list-style-type: none"> <li>• IP address</li> <li>• Web browser</li> <li>• Operating system</li> <li>• ISP</li> <li>• Bandwidth</li> <li>• Time of day</li> </ul>	Advertising	<a href="https://policies.google.com/privacy?hl=en">https://policies.google.com/privacy?hl=en</a>	<p>9 months (IP)</p> <p>18 months (cookie)</p>
<b>Cloudflare</b>	<p>Cloudflare's <i>_cfduid</i> cookie is used to identify clients behind a shared IP address and apply security settings on a per-client basis. It does not store any personally identifiable information.</p>	Security	<a href="https://support.cloudflare.com/hc/en-us/articles/200170156-Understanding-the-Cloudflare-Cookies#12345682">https://support.cloudflare.com/hc/en-us/articles/200170156-Understanding-the-Cloudflare-Cookies#12345682</a>	30 days
<b>Facebook</b>	<p>The Facebook pixel and conversion tracking are used to identify the ads and audience groups that lead to actions on a website.</p> <p>The information collected includes:</p> <ul style="list-style-type: none"> <li>• Pages visited</li> <li>• Actions taken</li> <li>• Session duration</li> <li>• Custom audiences</li> </ul>	Advertising	<p><a href="https://www.facebook.com/business/learn/facebook-ads-pixel">https://www.facebook.com/business/learn/facebook-ads-pixel</a> and</p> <p><a href="https://www.facebook.com/policy.php">https://www.facebook.com/policy.php</a></p>	30 days
<b>New Relic</b>	<p>Monitoring the performance of web and mobile applications. The cookie utilizes IP address.</p>	Analytics	<a href="https://newrelic.com/termsandconditions/cookie-policy">https://newrelic.com/termsandconditions/cookie-policy</a>	Session
<b>Adobe</b>	<p>Adobe Site Catalyst cookie, stores information about the previous link clicked within the site.</p>	Analytics	<a href="https://www.adobe.com/privacy.html">https://www.adobe.com/privacy.html</a>	Session
<b>DrupalVisitor Mobile</b>	<p>Anonymous Traffic – used to determine if a mobile device is used.</p>	Analytics	<a href="https://www.drupal.org/privacy">https://www.drupal.org/privacy</a>	Session
<b>Intrado - Globenewswire</b>	<p>Cookie for linking certain sessions to a specific visitor (visitor representing a specific computer). To identify visitors of Incapsula.</p>	Advertising	<a href="https://w.globenewswire.com/en/legal/privacy-policy">https://w.globenewswire.com/en/legal/privacy-policy</a>	1 year
<b>Unclassified Functioning and Performance Cookies</b>	<p>Various cookies for functionality or performance of Retrophin websites, including functioning cookies for the Investor Relations webpage:</p> <ul style="list-style-type: none"> <li>• GZIP [api.nasdaqomx.wallst.com]</li> <li>• 4228%5F0 [api.nasdaqomx.wallst.com]</li> <li>• 4228%5F1 [api.nasdaqomx.wallst.com]</li> </ul>	Functionality		Persistent

\* Retrophin, Inc. websites consist of all Retrophin legal entities, products and brands. Retrophin's websites include but are not limited to and may change without notice: Retrophin.com, ThiolaEC.com, ThiolaECHCP.com, Thiola.com, ThiolaHCP.com, PreventCystineStones.com, Cholbam.com, Cholbam.com/healthcare-professionals, UnderstandingZSD.com, CholestasisCauses.com, and AboutCTX.com.



In addition, we also provide links to our social network accounts, which include but are not limited to, ([Twitter](#), [LinkedIn](#), and [Facebook](#)) from our websites. If you access these pages, cookies from these social media networks will be downloaded to your computer for different purposes such as tracking, analytics or advertising.

## With whom we share this information

We share information collected through the use of cookies with the following service providers for the purpose of obtaining analytic, measurement and advertising services, and to detect illegal or fraudulent activity:

- **Advertising and data analytics providers:** Information collected through Google Analytics and their advertising tools, including when you use the search box of the website is shared with Google. However, we ensure Restricted Data Processing is in effect for the cookies we use with Google.
- **Social media networks:** Information collected via Facebook pixel is shared with Facebook for showing ads.
- **Operating system and platforms:** Cloudflare detects malicious visitors to our websites and minimizes blocking legitimate users.

## Your choices

You can control and delete these cookies through your browser settings as follows:

- [Google Chrome](#)
- [Mozilla Firefox](#)
- [Safari](#)
- [Opera](#)
- [Microsoft Internet Explorer](#)
- [Safari for iOS \(iPhone and iPad\)](#)
- [Chrome for Android](#)
- [Windows Phone](#)

Your web browser can be set to allow you to control whether you will accept cookies, reject cookies, or to notify you each time a cookie is sent to you. If your browser is set to reject cookies, websites like ours that are cookie-enabled will not recognize you when you return to the website and some website functionality may be lost.

## Contact

If you have questions or concerns regarding our use of cookies you can contact us at [dataprotection@retrophin.com](mailto:dataprotection@retrophin.com) or +1-888-969-7879 or +1-858-832-2812 and ask for the Chief Compliance Officer.

You can also find more information in our [privacy policy here](#).

*This Policy may be changed at any time by Retrophin. Last Updated: June 28, 2020.*

---

\* Retrophin, Inc. websites consist of all Retrophin legal entities, products and brands. Retrophin's websites include but are not limited to and may change without notice: Retrophin.com, ThiolaEC.com, ThiolaECHCP.com, Thiola.com, ThiolaHCP.com, PreventCystineStones.com, Cholbam.com, Cholbam.com/healthcare-professionals, UnderstandingZSD.com, CholestasisCauses.com, and AboutCTX.com.